



AL FAISALIAH HOTEL JOINS ULTRATRAVEL COLLECTION

Riyadh-based brand leads the way in Saudi Arabian luxury hospitality

Dubai, 30 May 2016 Ultratravel Collection, a joint venture between Global Hotel Alliance (“GHA”), Travel Leaders Group and multi-media brand Ultratravel, and Al Khozama Management Company jointly announced that Al Faisaliah Hotel in Riyadh, owned and operated by Al Khozama Management Company, became the latest member of the Ultratravel Collection, strengthening the presence of the collection in the Middle East.

Al Faisaliah Hotel, the luxury icon of Al Faisaliah Hotels, Resorts & Residences in Riyadh, melds the majesty of Arabian tradition and modern innovation. Opened in 2000, the hotel is set in the vibrant heart of Riyadh. Over 15 years of timeless elegance, opulent interiors, sublime dining venues and exemplary service have made this magnificent hotel the ultimate in luxury. The second hotel under Al Faisaliah brand, Al Faisaliah Resort & Spa at Durrat Arriyadh, is due to open in the third quarter of 2016.

As a member of Ultratravel Collection, each hotel is able to offer guests the benefits of the DISCOVERY loyalty programme. Launched in 2010, today DISCOVERY has over seven million members. Al Faisaliah Hotel Riyadh is first hotel in Saudi Arabia under the Ultratravel Collection.

Christopher Hartley, CEO of Global Hotel Alliance and Chairman of Ultratravel Collection says: “Travel to and from Saudi Arabia is booming. The growth in the leisure tourism sector and over 22 million forecasted international tourist arrivals by 2025 make Saudi Arabia an important, emerging market. We are delighted to welcome Al Faisaliah Hotel to our collection, which will undoubtedly become a landmark hotel of the Ultratravel Collection in Saudi Arabia.”

Hussein Hatata, Vice President, Al Khozama Hospitality, is excited about the opportunity of Al Faisaliah Hotel joining DISCOVERY: “We are especially excited to announce our inclusion in Ultratravel Collection, as part of our continued commitment to provide memorable value-added experiences to our loyal guests. We strive to adapt to today’s more versatile consumers who appreciate recognition as well as superior products and services and a connection to the local culture of the destination. We constantly look to diversify our offering and with this membership, we can look forward to reaching more discerning travellers all over the world.”

As well as in Saudi Arabia, Ultratravel Collection is expanding in other key markets around the world, with recent additions to its portfolio including San Clemente Palace Kempinski Venice and Alila Purnama, one of the most luxurious live-aboard ships in Asia.

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Editor's Notes:

About Ultratravel Collection

Membership in Ultratravel Collection is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationships with Ultratravel Collection's other founding partners, Travel Leaders Group and the multi-media brand, Ultratravel. For more information visit ultratravelcollection.com

About Global Hotel Alliance

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance (“GHA”) is today the world’s largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over seven million members. GHA’s member brands are currently: Alila, Anantara, Art Series, Atura, AVANI, Corinthia, Doyle Collection, Elewana Collection, First, GLO, Kempinski, Leela, Lungarno Collection, Marco Polo, Meritage Collection, Meydan, Mokara, Omni, NICCOLO by Marco Polo, NUO, Pan Pacific, PARKROYAL, PER AQUUM, QT, Rixos, Rydges, Shaza, Tangram, Thon, Tivoli, Ultratravel Collection and Viceroy encompassing over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit gha.com

About Travel Leaders Group

Travel Leaders Group (www.travelleadersgroup.com) is transforming travel with a commitment to our vacation and business travel clients via our progressive approach toward each unique travel experience. Having already assisted millions of travelers – through our beginnings as Carlson Leisure Group, a division of Carlson Companies, TraveLeaders and Tzell Travel Group and through the additions of Nexion, Vacation.com and Protravel International – Travel Leaders Group manages leisure, business and franchise travel operations under a variety of diversified divisions and brands. With annual sales approaching \$21 billion through over 6,500 locations, Travel Leaders Group ranks as the industry’s largest traditional travel agency company.

About Ultratravel

Ultratravel is a multi-media brand first launched in the United Kingdom in 2004 alongside best-selling upscale daily newspaper Daily Telegraph, Ultratravel magazine now has editions in the Middle East in English and Arabic – and in the United States. The UK edition of Ultratravel was voted Newspaper Supplement of the Year in the 2014 Newspaper Awards. The brand now encompasses the ultra.travel community website, ULTRAs Awards, Ultratravel Currency Card and Ultratravel Forums. An Ultratravel TV programme is also being developed in the UK.

About Al Khozama Management Company

Al Khozama Management Company (Al Khozama) is the Kingdom’s leading developer and management of luxurious commercial properties. The award winning company operates in Kingdom’s main cities, shaping the interpretations of sophisticated lifestyle. Al Khozama’s avant-garde business model covers the ownership, investment and management of multi-award winning properties. Its vision for tomorrow’s trends and state-of-the-art approach to management has formally established Al Khozama as the benchmark for its aesthetic and operational standards. Named by the World Travel Awards Saudi Arabia’s leading luxury hospitality company for 2015, Al Khozama manages 8 hotels with over 1600 rooms, over 35,000m GLA for retail and more than 70,000 m of office space.



About Al Faisaliah Hotel

Al Faisaliah Hotel is owned and operated by Al Khozama Management Company, Saudi Arabia's leading hospitality and property management company. Boasting a convenient central location and panoramic views of Riyadh's glistening skyline, the luxurious property provides 330 rooms and suites offering round-the-clock personalised butler service and cutting-edge technology.

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